

TAI5579 Theoretical Aspects of Visual presentation and Exhibition Design

Level	5
Course Code	TAI5579
Course Title	Theoretical aspects of visual presentation and exhibition design
Credit value	5
Core/Optional	core(Fashion Design and Product Development)
Course Aim/s	To be able to create an exhibition space related to a particular theme to display fashion items
Course Learning Outcomes (CLO):	<p>After completing the course, student should be able to,</p> <p>CO 1: explain the basic concepts of visual presentation and exhibition design.</p> <p>CO 2: apply the techniques of visual presentation to promote fashion products.</p> <p>CO 3: utilize space and other resources effectively to exhibit fashion products based on a selected theme.</p>
Content (Main topics, sub topics)	<p>Outline Syllabus:</p> <p>Unit 1: Visual presentation and exhibition design</p>