

TAI6580 Fashion Show Production

Level	6
Course Code	TAI6580
Course Title	Fashion show production
Credit value	5
Core/Optional	Optional (Fashion Design and Product Development)
Course Aim/s	To gain practical & theoretical knowledge to develop a fashion show to display & promote fashion collections
Course Learning Outcomes (CLO):	After completing the course, student should be able to, CLO 1: identify the important aspects of fashion show production. CLO 2: describe evolution of the fashion show production. CLO 3: identify the important elements of fashion show production. CLO 4: use the theoretical knowledge and the experience gained through field work to design a virtual fashion show.
Content (Main topics, sub topics)	Outline Syllabus: Unit 1: Why fashion show? Unit 2: Planning & staging a fashion show